Status Revised Rep Order# 8878959 EC'd Yes

Traffic Order# 37543

Printed: 10/10/2012 12:36 PM Last Received:

10/10/2012 11:12 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser) PRIORITIES USA ACTIO

Product Issue Estimate# 1564

CASEY BASSETTE Buver

Phone# Fax#

) MUNDY KATOWITZ MEDIA Agency

1322 G ST, SE

WASHINGTON, DC 20003 Agency C/P1/P2/E 321/340/1564

Flight Dates

10/09/2012 - 10/15/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880 Salesperson FAX#

202-872-0263

Lof 6

--- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK TOTAL - \$49,850 PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	* 1	W	500A-600	CA 8-NOW 5AM	:30	\$1,200.00	10/10-10/10	1	1	1	\$1,200.00	
		Sales R	temark:	V3 .								
		V3 Comm	ent Changed	i, Rate Changed								
	• 2	TH	500A-600	A 8-NOW 5AM	:30	\$1,200.00	10/11-10/11	1	1	1	\$1,200.00	
		Sales Remark: V3 .										
		V3 Comm	ent Changed	d, Rate Changed								
	*3	F	500A-600	A 8-NOW 5AM	:30	\$1,200.00	10/12-10/12	1	1	1	\$1,200.00	
		Sales R		V3 .								
		V3 Comm	ent Changed	d, Rate Changed								
	* 4	TU	600A-700	CA 8-NOW 6AM	:30	\$1,400.00	10/09-10/09	1	1	1	\$1,400.00	
		Sales F	Remark:	V3 .								
		V3 Comm	ment Changed	d, Rate Changed								
	* 5	TH	600A-700	DA 8-NOW 6AM	:30	\$1,200.00	10/11-10/11	0	0	0	\$0.00	
	-	Sales Remark: V3.										
		V3 Comment Changed, Spots/week Changed										

2 of 6 Rep Order# EC'd Yes Printed: 10/10/2012 12:36 PM 8878959 Status Revised Traffic Order# 37543 Ver# 3 10/10/2012 11:12 AM

Last Received:

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () PRIORITIES USA ACTIO Product Issue Estimate# 1564			Agency () MUNDY KATOWITZ MEDIA 1322 G ST, SE WASHINGTON, DC 20003 Agency C/P1/P2/E 321/340/1564				Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES					
Buyer Phone Fax#	r e#	CASEY BASSETT			/2012 - 10/15/201	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263				
LT	Ln	Day Tim	-		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	* 6	F 600	A-70CA 8-NOW 6AM		:30	\$1,400.00	10/12-10/12	1	1	1	\$1,400.00	
	Ū	Sales Remark:				72,700000	,	_				
		V3 Comment Ch	anged, Rate Changed									
	*7	м 600.	A-70CA 8-NOW 6AM		:30	\$1,400.00	10/15-10/15	1	1	1	\$1,400.00	
		Sales Remark:	V3 .									
		V3 Comment Ch	anged, Rate Changed									
	*8		A-90CA CBS THS MRNG-2<		:30	\$1,400.00	10/09-10/09	1	1	1	\$1,400.00	
		Sales Remark:										
		V3 Comment Ch	anged, Rate Changed									
	* 9	W 700	A-90CA CBS THS MRNG-2<		:30	\$1,400.00	10/10-10/10	1	1	1	\$1,400.00	
		Sales Remark:	V3 .									
		V3 Comment Ch	anged, Rate Changed									
	*1C	тн 700	A-90CA CBS THS MRNG-2<		:30	\$1,000.00	10/11-10/11	0	0	0	\$0.00	
		Sales Remark:										
		V3 Comment Ch	anged, Spots/week Changed									
	*11	м 700	A-90CA CBS THS MRNG-2<		:30	\$1,400.00	10/15-10/15	1	1	1	\$1,400.00	
		Sales Remark:	V3 .									
		V3 Comment Ch	anged, Rate Changed									
	*12	TU 900 100			:30	\$1,200.00	10/09-10/09	1	1	1	\$1,200.00	
		Sales Remark:	V3 .									
		V3 Comment Ch	anged, Rate Changed									
	*13	TH 900 100			:30	\$1,200.00	10/11-10/11	1	1	1	\$1,200.00	

Sales Remark: V3 .

V3 Comment Changed, Rate Changed

Rep Order# EC'd Yes 8878959 10/10/2012 12:36 PM 3 of 6 Ver# 3 Status Revised Traffic Order# 37543 **Printed:**

Last Received: 10/10/2012 11:12 AM Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () PRIORITIES USA ACTIO Product Issue Estimate# 1564				ACTIO	Agency () 1322 G : WASHI Agency C/P1/P2/E	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Buyer Phone# Fax#		CASEY BASSETTE			Flight Dates Hiatus Weeks	321/340/1564 10/09/2012 - 10/15/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*14	TU	1200P- 1230P	8-NOW NOON		:30	\$1,300.00	10/09-10/09	1	1	1	\$1,300.00	
		Sales Rem	ark: V	3.									
		V3 Commen	t Changed,	Rate Changed									
	*15	TH	1200P- 1230P	8-NOM NOON		:30	\$1,300.00	10/11-10/11	1	1	1	\$1,300.00	
		Sales Rem	ark: V	3.									
		V3 Commen	t Changed,	Rate Changed									
	*16	М	1200P- 1230P	8-NOM NOON		:30	\$1,300.00	10/15-10/15	1	1	1	\$1,300.00	
		Sales Rem	ark: V	3.									
		V3 Commen	t Changed,	Rate Changed									
				3									
	*17	F	1230P- 200P	BOLD & BEAUTIFUL/DEA	L	:30	\$1,350.00	10/12-10/12	0	0	0	\$0.00	
		Sales Rem	ark: V	3.									
		V3 Commen	t Changed,	Spots/week Changed									
	18	TU	300P-400P	ELLEN		:30	\$1,600.00	10/09-10/09	1	1	1	\$1,600.00	
	19	тн	300P-400P	ELLEN		:30	\$1,600.00	10/11-10/11	1	1	1	\$1,600.00	
	20	W	400P-50CP	8-NOW 4PM/8-NOW 430F	M	:30	\$1,600.00	10/10-10/10	1	1	1	\$1,600.00	
	21	М	400P-50CP	8-NOW 4PM/8-NOW 430F	PM	:30	\$1,600.00	10/15-10/15	1	1	1	\$1,600.00	
	22	TH	500P-630P	NEWS		:30	\$1,700.00	10/11-10/11	1	1	1	\$1,700.00	
	23	F	500P-630P	NEWS		:30	\$1,700.00	10/12-10/12	1	1	1	\$1,700.00	
	*24	F Sales Rem		INSIDE EDITION		:30	\$3,500.00	10/12-10/12	1	1	1	\$3,500.00	

V3 More than 2 codes changed

 Rep Order#
 8878959
 Ver#
 3
 Status Revised
 Traffic Order# 37543
 Printed:
 10/10/2012 12:36 PM
 4 of 6

 EC'd
 Yes
 Last Received:
 10/10/2012 11:12 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () PRIORITIES USA ACTIO Product Issue Estimate# 1564				ACTIO	Agency (1322 G WASH Agency C/P1/P2/	Rep Firm Sales Office Salesperson) WASHINGTON) MIKE JONES					
Bu	yer one#	CASEY BASSETTE			Flight Dates Hiatus Weeks		1/340/1564 /2012 - 10/15/201	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*25	M Sales Ren		INSIDE EDITION		:30	\$3,500.00	10/15-10/15	1	1	1	\$3,500.00	
				Rate Changed									
	*26	Sales Ren	mark: V	P ENT TONIGHT 30/INSI 73 . Spots/week Changed	DER	:30	\$3,000.00	10/10-10/10	0	0	0	s0.00	
	*27	Sales Rem	nark: V	P ENT TONIGHT 30/INSI 73 . Rate Changed	DER	:30	\$3,500.00	10/12-10/12	1	1	1	\$3,500.00	
	*28	W	1135P- 1235A	D LETTRMAN-CBS<		:30	\$1,200.00	10/10-10/10	1	1	1	\$1,200.00	
		Sales Rem		73.									
		V3 Commer	nt Changed,	Rate Changed									
	*29	F	1135P- 1235A	D LETTRMAN-CBS<		:30	\$1,200.00	10/12-10/12	1	1	1	\$1,200.00	
		Sales Ren V3 Commer		73 . Rate Changed									
	*30	М	1135P- 1235A	D LETTRMAN-CBS<		:30	\$1,200.00	10/15-10/15	1	1	1	\$1,200.00	
		Sales Rer		73 .									
		V3 Commer	nt Changed,	Rate Changed									
	*31		1235A- 135A	LT-FERGUSN-CBS<		:30	\$600.00	10/10-10/10	1	1	1	\$600.00	
		Sales Rer		73 .									
		V3 Commei	nt Changed,	Rate Changed									

Rep Order# 8878959 Ver# 3 Status Revised Traffic Order# 37543

EC'd Yes

Printed: Last Received: 10/10/2012 12:36 PM 10/10/2012 11:12 AM 5 of 6

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS) MUNDY KATOWITZ MEDIA Rep Firm Agency Sales Office () WASHINGTON Advertiser) PRIORITIES USA ACTIO 1322 G ST, SE WASHINGTON, DC 20003 Salesperson () MIKE JONES **Product** Issue Agency C/P1/P2/E 321/340/1564 Estimate# 1564 CASEY BASSETTE Flight Dates 10/09/2012 - 10/15/2012 Salesperson Phone# 202-872-5880 Buyer **Hiatus Weeks** Salesperson FAX# 202-872-0263 Phone# Fax# Program Len Rate Dates Spots/Week # of Total Total Cost Daypart LT Ln Day Time Weeks Spots ----_____ :30 \$600.00 10/12-10/12 1 1 1 \$600.00 *32 1235A-LT-FERGUSN-CBS< 135A V3 . Sales Remark: V3 Comment Changed, Rate Changed *33 М 1235A-LT-FERGUSN-CBS< :30 \$600.00 10/15-10/15 1 1 1 \$600.00 135A V3 . Sales Remark: V3 Comment Changed, Rate Changed *34 135A-235A ELECTRIC PLAYGROUND/ET :30 \$100.00 10/10-10/10 1 1 1 \$100.00 Sales Remark: V3 . V3 Program Name Change, Comment Changed 1 \$100.00 * 35 F 135A-235A ELETRIC PLAYGROUND/ET :30 \$100.0C 10/12-10/12 1 Sales Remark: V3 . V3 Program Name Change, Comment Changed 1 \$1,500.00 *36 SA 530P-600P POLITICS NOW :30 \$1,500.00 10/13-10/13 1 V3 . Sales Remark: V3 Comment Changed, Rate Changed 37 SA 700P-80CP ENT TONIGHT 60 :30 \$600.00 10/13-10/13 1 1 1 \$600.00 1 *38 SU 1100P-NEWS :30 \$1,500.00 10/14-10/14 1 1 \$1,500.00 1135P Sales Remark: V3 . V3 Comment Changed, Rate Changed *39 SA 1235A-DAVINCI'S INOUEST :30 \$200.00 10/13-10/13 1 \$200.00 135A V3 . Sales Remark: V3 Program Name Change, Comment Changed \$700.00 \$700.00 10/14-10/14 1 1 1 40 SU 600A-630A 8-NOW SU MR1 :30

8878959 Traffic Order# 37543 10/10/2012 12:36 PM 6 of 6 Rep Order# Ver# 3 Status Revised Printed: EC'd Yes Last Received: 10/10/2012 11:12 AM

WASHINGTON, DC 20003

Rate

\$450.00

\$900.00

\$250.00

Len

:30

:30

:30

1322 G ST, SE

Showing Buylines: All Lines

) MUNDY KATOWITZ MEDIA Rep Firm Sales Office () WASHINGTON

0

1

1

Salesperson (

Spots/Week # of

Weeks

0

1

1

) MIKE JONES

Total

Spots ----

0

1

1

Total Cost

\$900.00

\$250.00

\$0.00

Daypart

Agency C/P1/P2/E 321/340/1564 Flight Dates 10/09/2012 - 10/15/2012 Salesperson Phone# 202-872-5880 202-872-0263 Hiatus Weeks Salesperson FAX#

Dates

10/14-10/14

10/14-10/14

10/09-10/12

Agency (

*41 SU 300P-400P STORM STORIES

Time

CASEY BASSETTE

Station KLAS-TV LAS VEGAS

Day

Issue

1564

Advertiser

Estimate#

Ln

Product

Buyer

LT

Phone# Fax#

> Sales Remark: V3 . V3 Comment Changed, Spots/week Changed

Program

*42 SU 500P-70CP INSIDE EDITION

) PRIORITIES USA ACTIO

Sales Remark: V3 .

V3 Comment Changed, Rate Changed

*43 TU-F 400A-459A Buyline Comment: NEWS

V3 Added

--- REPORT TOTALS---

Report Totals: 38 / \$49,850.00

-SALES MONTHLY TOTALS-

Oct 12: 38 / \$49,850.00 Sales Totals: 38 / \$49,850.00 Station Totals: 38 / \$49,850.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

25% KTUD 0% 30ક 40% KTNV Market Totals \$166,167 CABL 0% KLAS KSNV 0% **KVCW** 0% KVMY 0% KVVU 5% UNKN

FEB11 Books RA35+ Demos